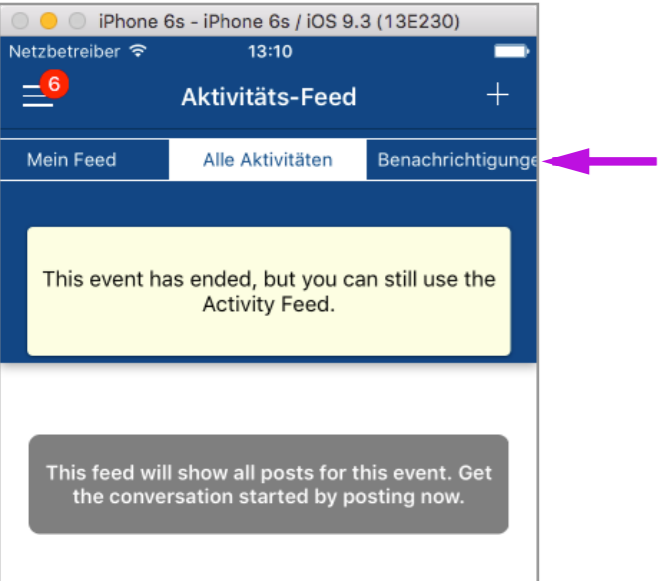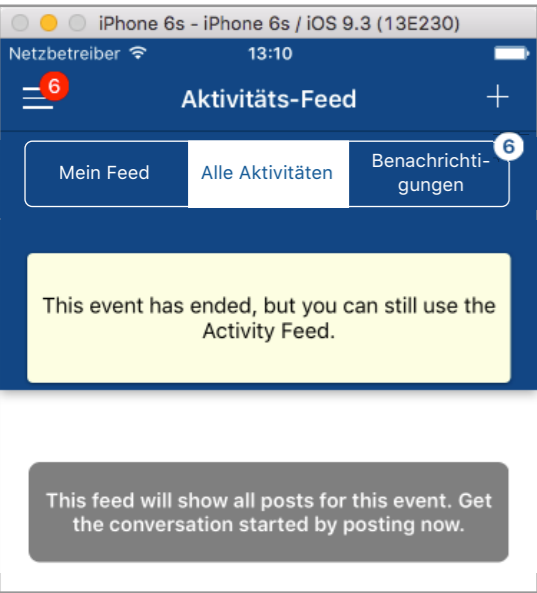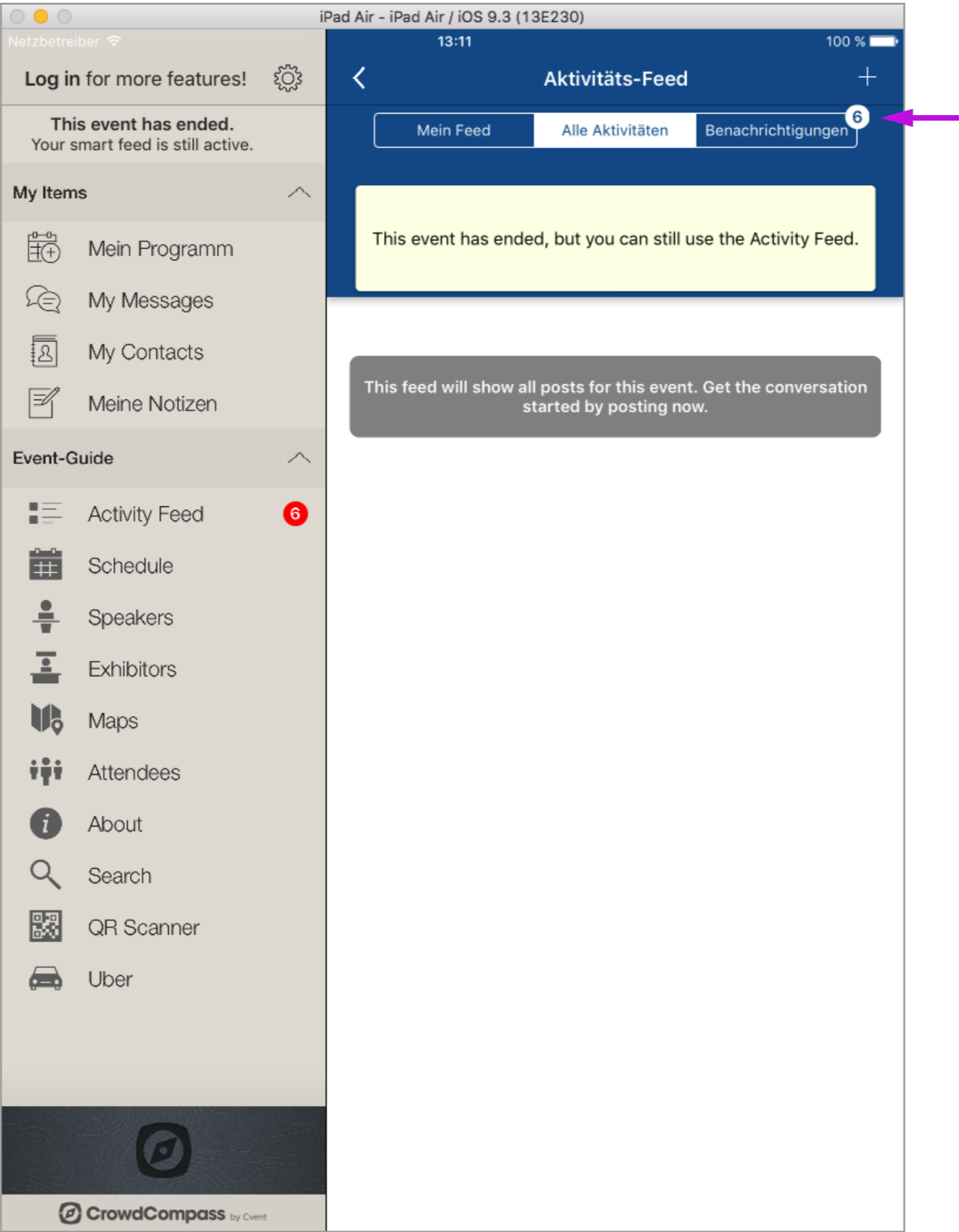# Use contextual responsiveness if possible…

iPhone 6s:

"Benachrichtigungen" (Notifications) is so big for this space that the notifications badge can't be seen. In this case, hyphenation is the best option.
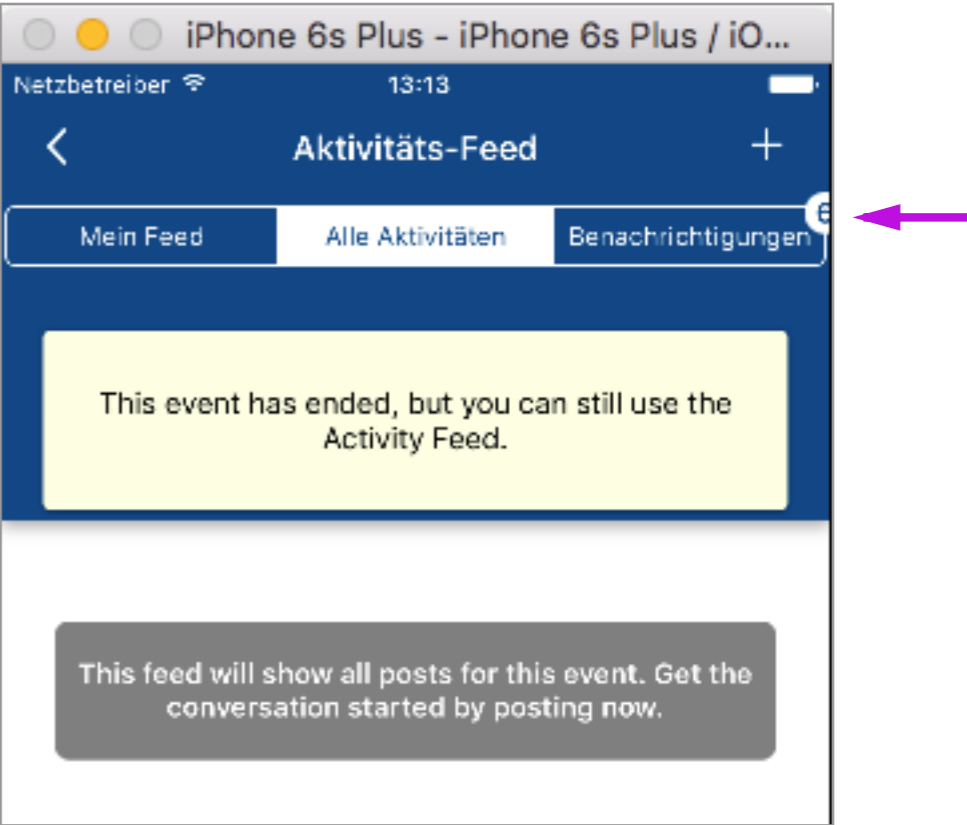

iPad Air:

On the iPad Air it fits fine! No change needed.
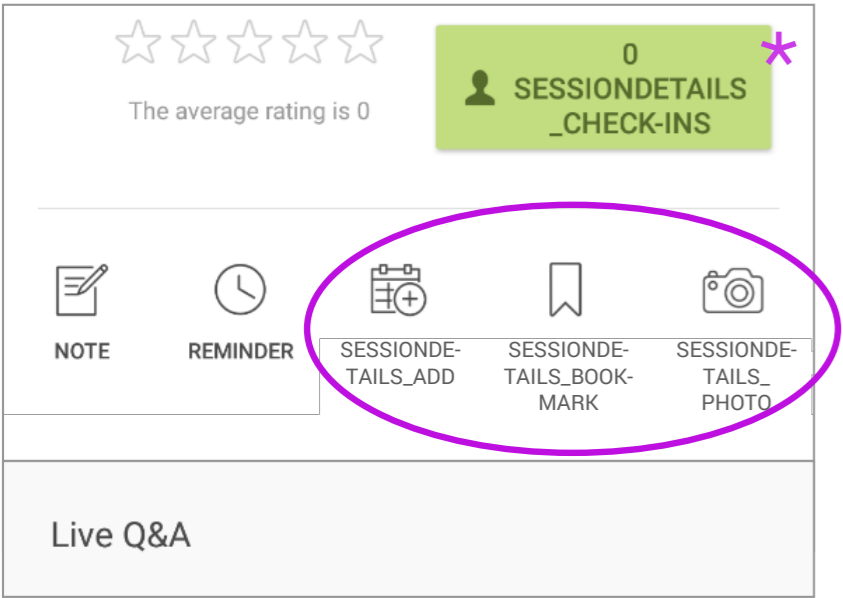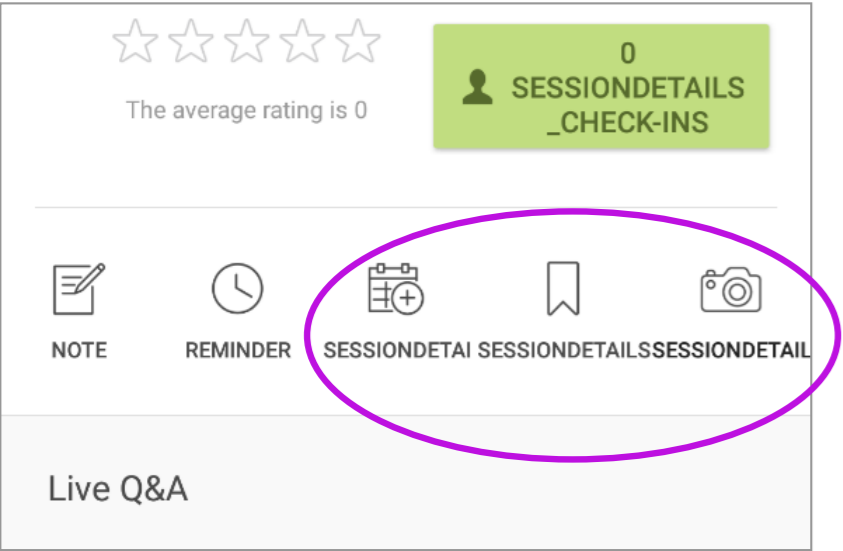
iPhone 6s Plus:

On the iPhone 6 Plus, it _mostly_ fits, but cutting off the badge is a broken-looking experience. But wrapping the last word as we did on the iPhone 6s would result in a tiny dangling syllable because the space we need to gain is so small.

In this case, tightening up letter spacing (-0.4 px) will give us the best experience.
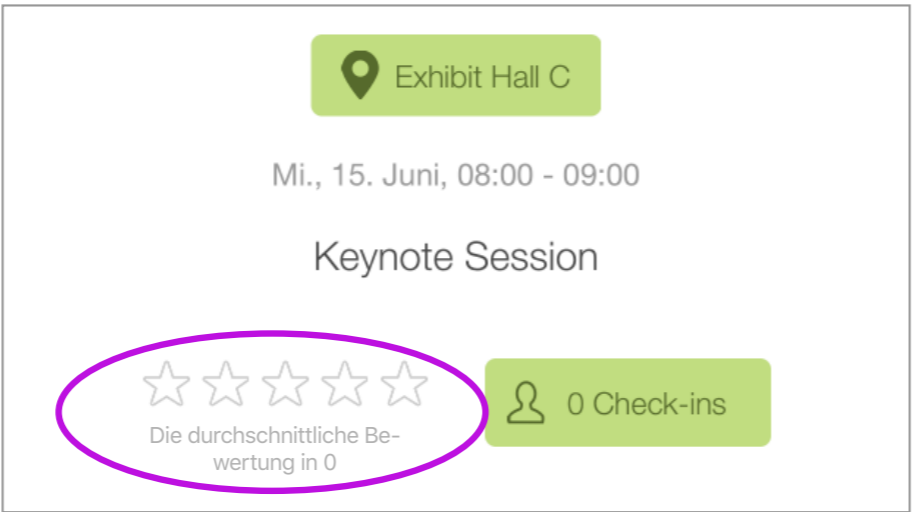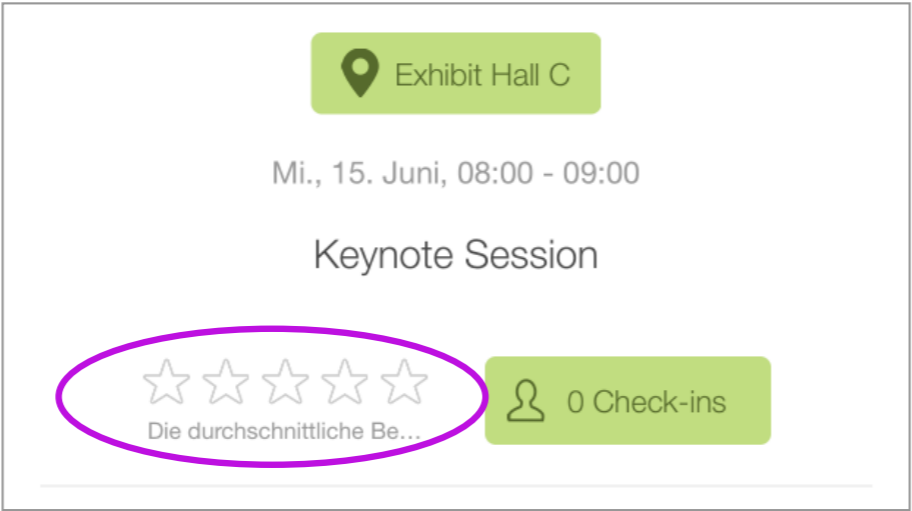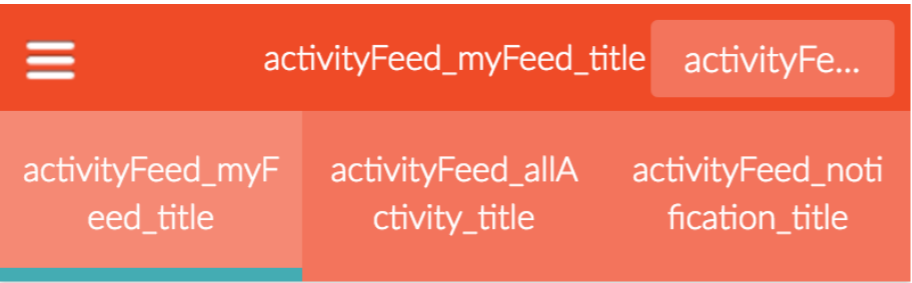
But mostly wrap.

Android Session View:

★★★★★
The average rating is 0

👤 0
SESSIONDETAILS
_CHECK-INS

📝 NOTE   🕐 REMINDER   📅 SESSIONDETAI   🔖 SESSIONDETAILS   📷 SESSIONDETAIL

Live Q&A

★★★★★
The average rating is 0

👤 0
SESSIONDETAILS
_CHECK-INS *

📝 NOTE   🕐 REMINDER   📅 SESSIONDE-TAILS_ADD   🔖 SESSIONDE-TAILS_BOOK-MARK   📷 SESSIONDE-TAILS_PHOTO

Live Q&A

* Note how Checkins badge wraps already! ;)

iPhone Session View:

📍 Exhibit Hall C

Mi., 15. Juni, 08:00 - 09:00

Keynote Session

★★★★★
Die durchschnittliche Be...

👤 0 Check-ins

📍 Exhibit Hall C

Mi., 15. Juni, 08:00 - 09:00

Keynote Session

★★★★★
Die durchschnittliche Be-wertung in 0

👤 0 Check-ins

OEG tabs:

☰   activityFeed_myFeed_title   activityFe...

activityFeed_myF eed_title | activityFeed_allA ctivity_title | activityFeed_noti fication_title

This event has ended, but your smart feed is still active.

game_myProgress

☰ game_myProgress ①

GAME_MYPROGRESS   GAME_LEADERBOARD   GAME_RUL

🕐 game_endDate Mié, Aym 31, 6:00 p.m.

Alexis Peterka
8,600 ⭐

✓ 9/26   2   ✓ 1/6
game_myProgre   game_myProgr   game_myProgr
ss_achievement   ess_rank   ess_categories
s

Explorer   ✓ ⌃

1/1   View the Event Guide   ✓
1/1   Check Out the Schedule   ✓
1/1   Log in to Join the Leaderboard ✓
1/1   View the Activity Feed   ✓
1/1   Find your Profile   ✓

free for personal use

Watch for spacing on wrapping elements

game_myProgress

☰ game_myProgress ①

GAME_MYPRO-GRESS   GAME_LEADER-BOARD   GAME_RULES

🕐 game_endDate Mié, Aym 31, 6:00 p.m.

Alexis Peterka
8,600 ⭐

✓ 9/26   2   ✓ 1/6
☐ game_myPro-   ☐ game_myPro-   ☐ game_myPro-
gress_achieve-   gress_rank   gress_cate-
ments   gories

Explorer   ✓ ⌃

1/1   View the Event Guide   ✓
1/1   Check Out the Schedule   ✓
1/1   Log in to Join the Leaderboard ✓
1/1   View the Activity Feed   ✓
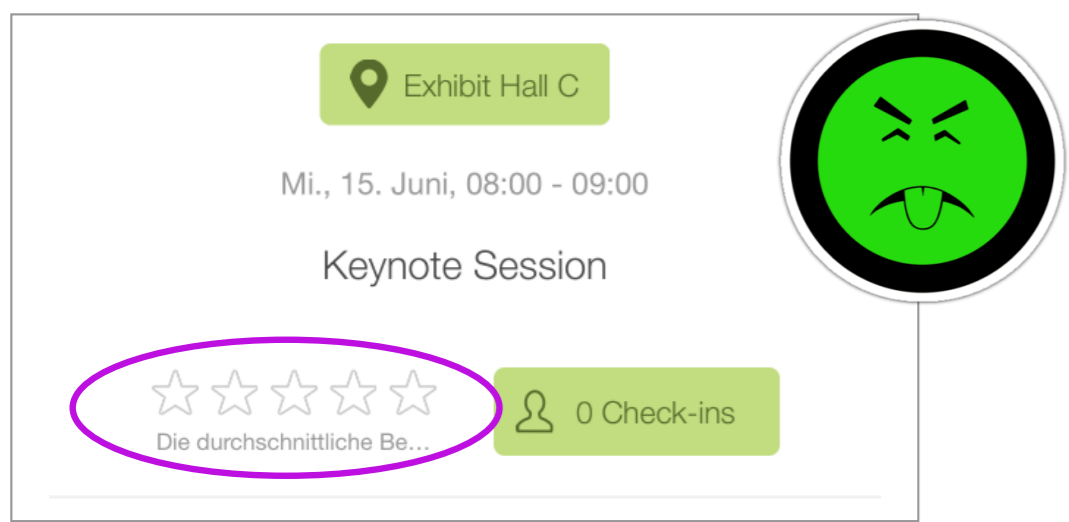1/1   Find your Profile   ✓

free for personal use

We may need to eliminate some white space in order to accomodate longer strings and provide adequate spacing
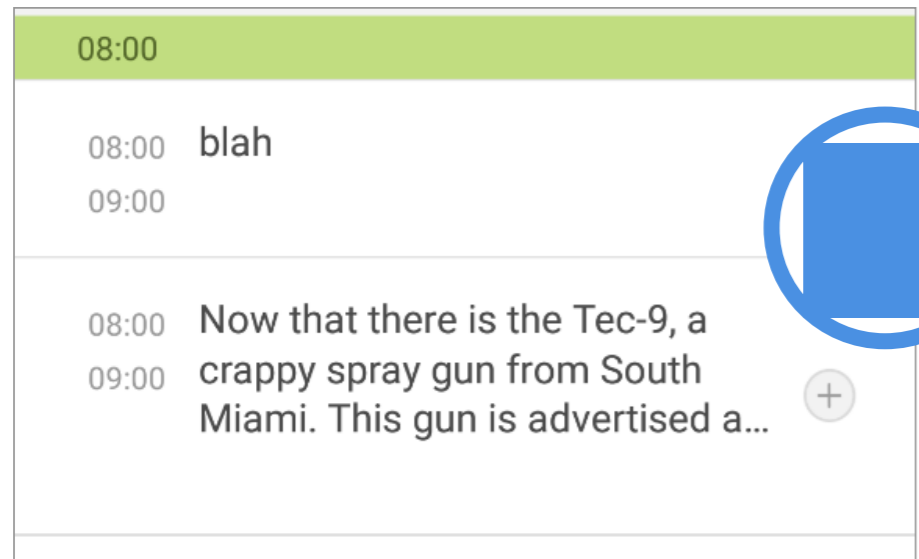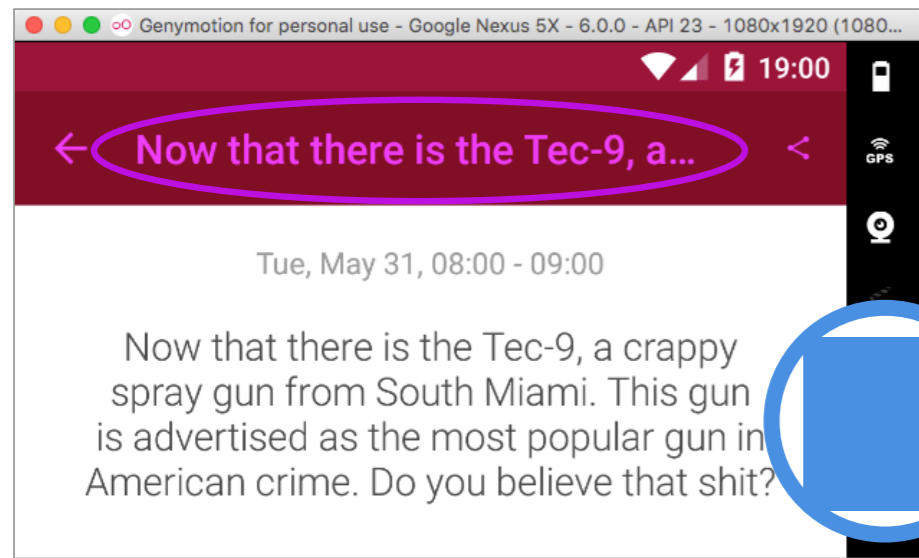
☐ 16pt spacing on iOS, 16dp on Android

Things to avoid.

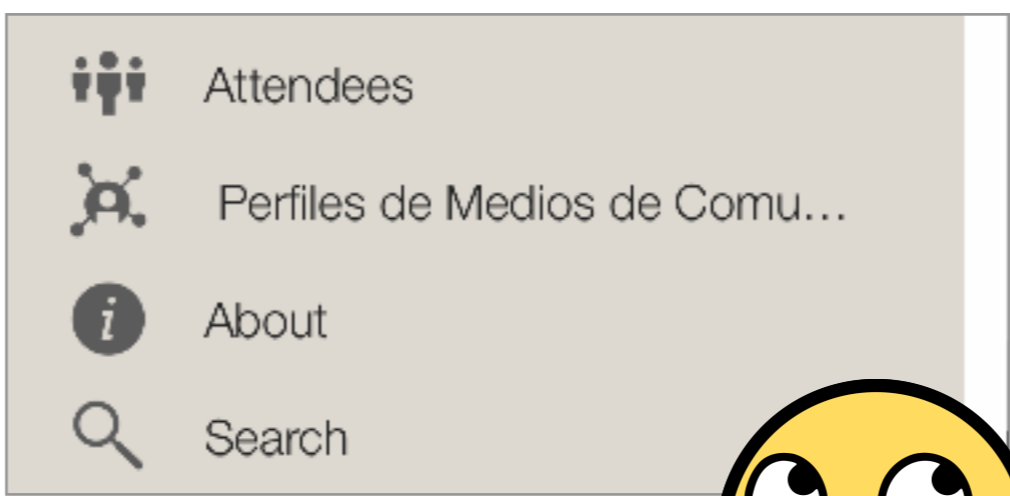## Don't truncate unless string is shown elsewhere:
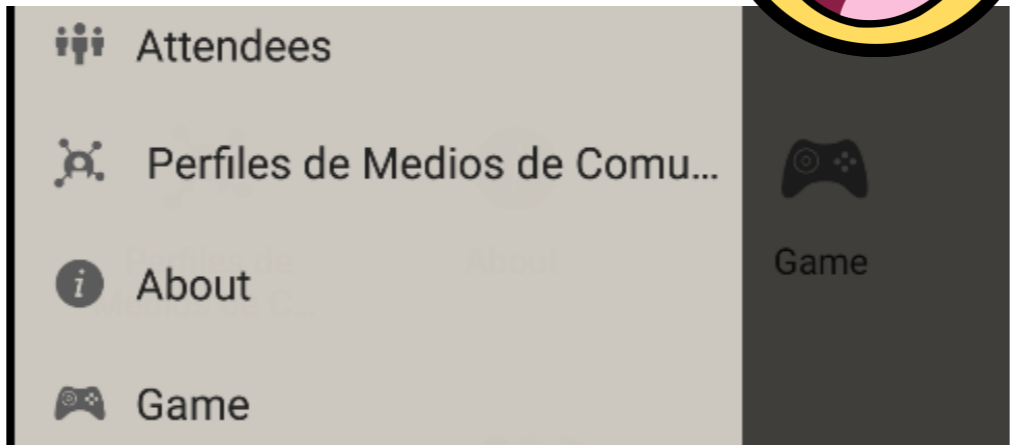

Since label is only shown here, don't truncate.

Session titles are shown in full on Session detail page, so should be truncated elsewhere.

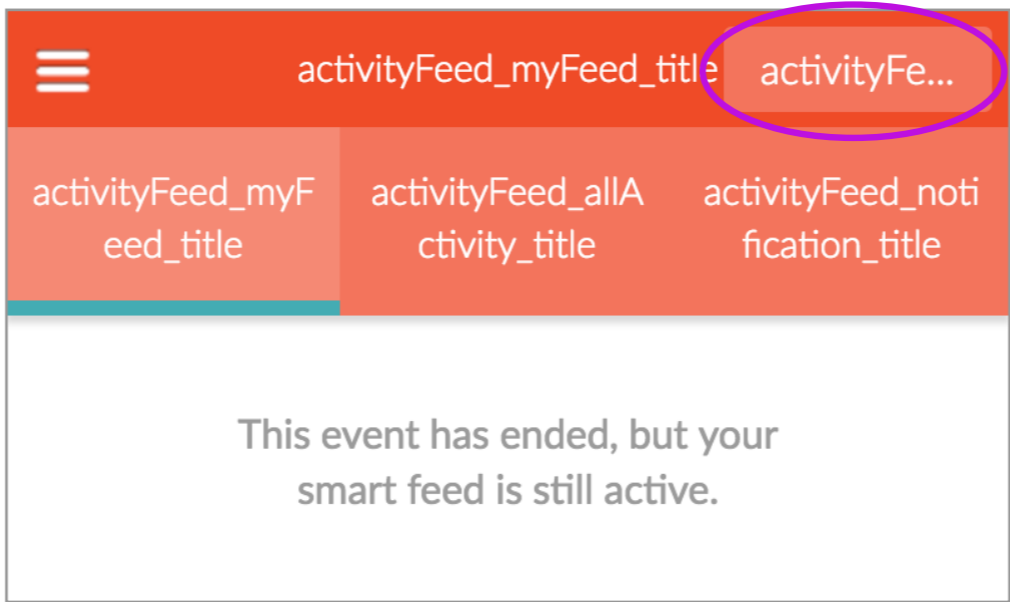## iPhone Sidenav:
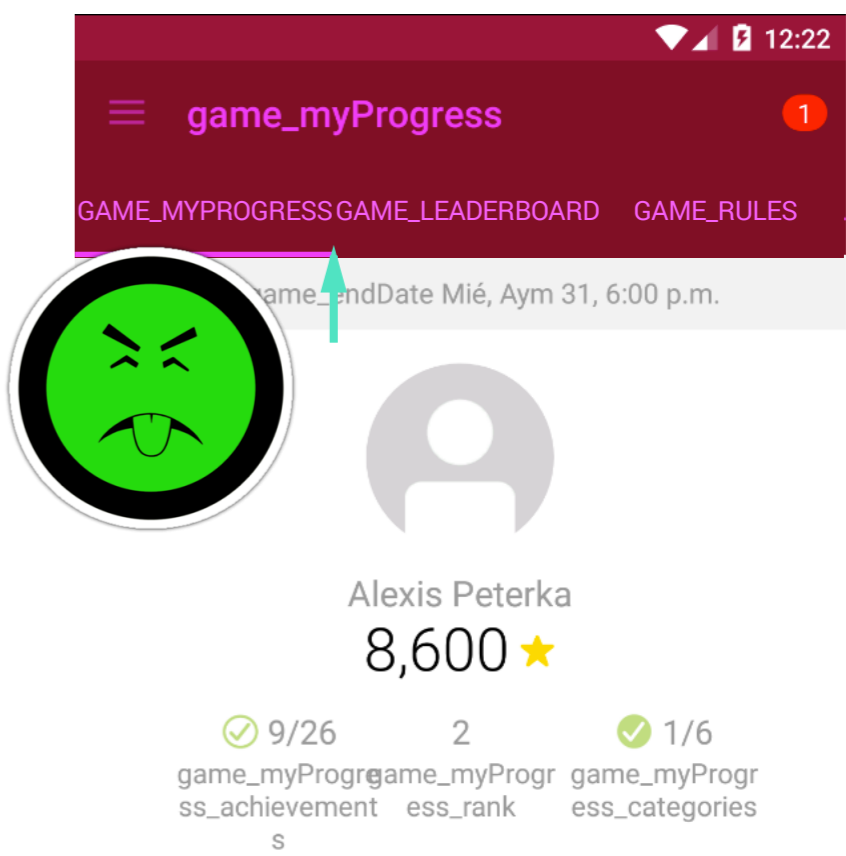

Android Sidenav:

Side nav should truncate, and already does!

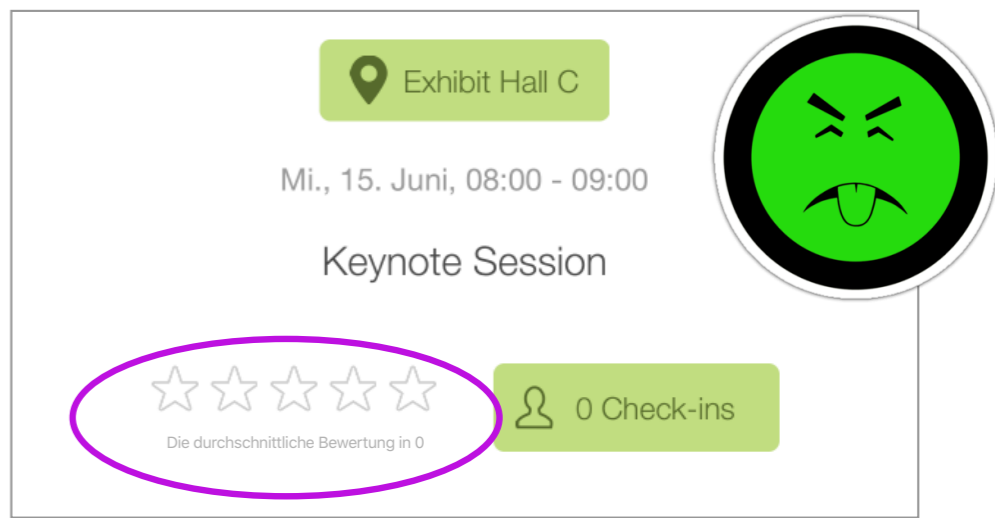## OEG Activity Feed (exception to the rule):

For top right aligned buttons in mobile view OEG, 10 character limit before truncation.

Don't sacrifice white space

"If I fits, I sits" only applies to cats in boxes, not text in an interface. If it doesn't allow for adequate (16pt/16dp) white space, then wrap it.
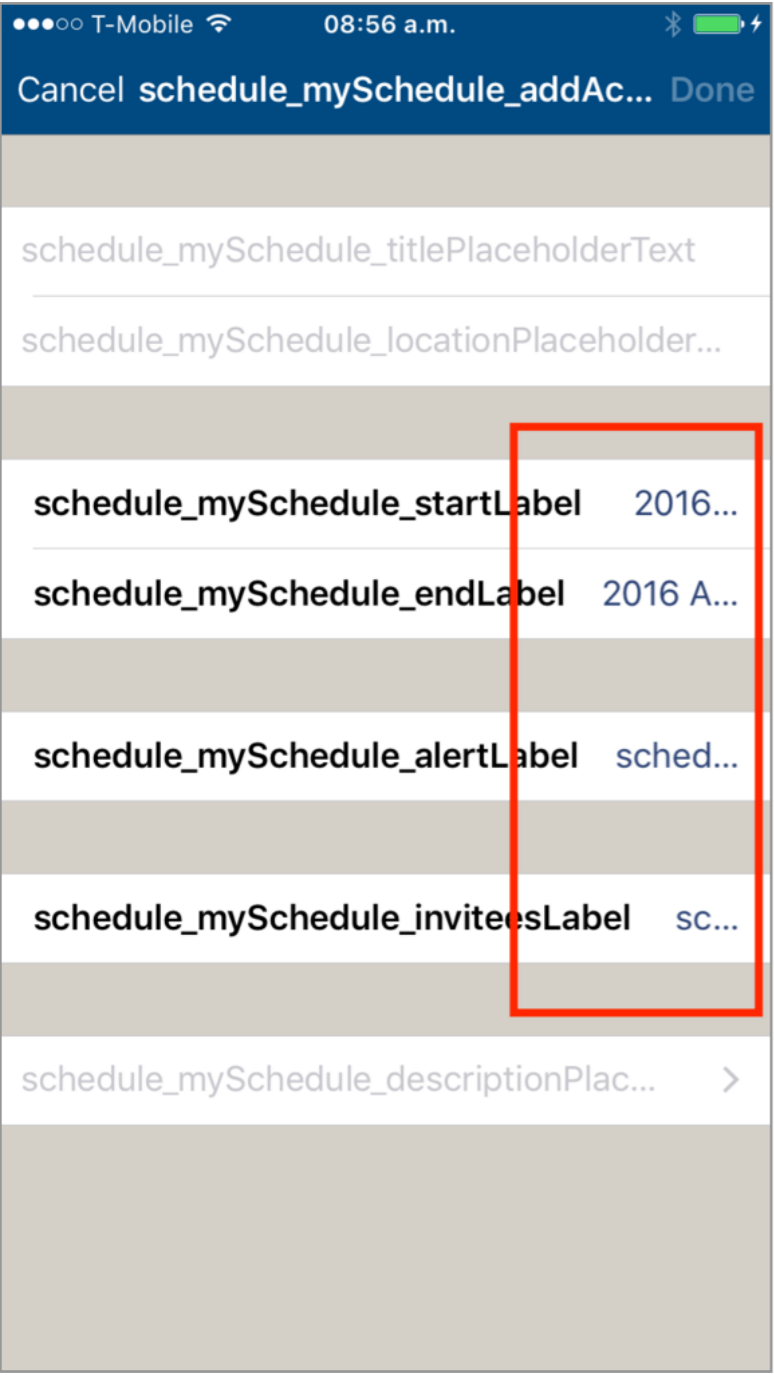
Don't shrink the fonts

The fonts in our app are already borderline too small. Don't make it even harder to read.
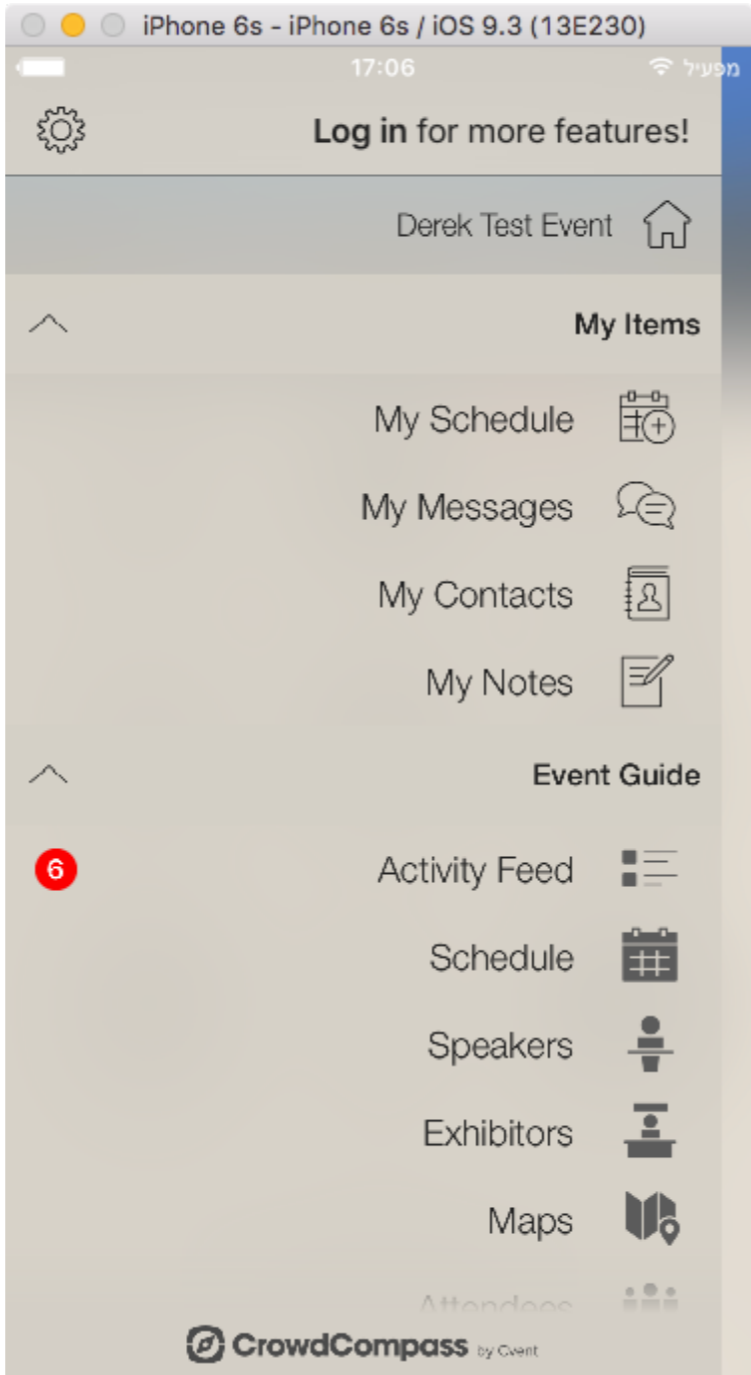
# Problem children (AKA, stuff we need to talk about).

Table views

As far as I can tell, there's no wrapping in table views like this. Unless there's a way to make that happen non-hackily, we should look into resizing fonts, specifically for the left-aligned labels.

Right to left language support

It appears that iOS handles layout pretty well, but I'm not sure how this will affect table views, or Android.

Naming conventions
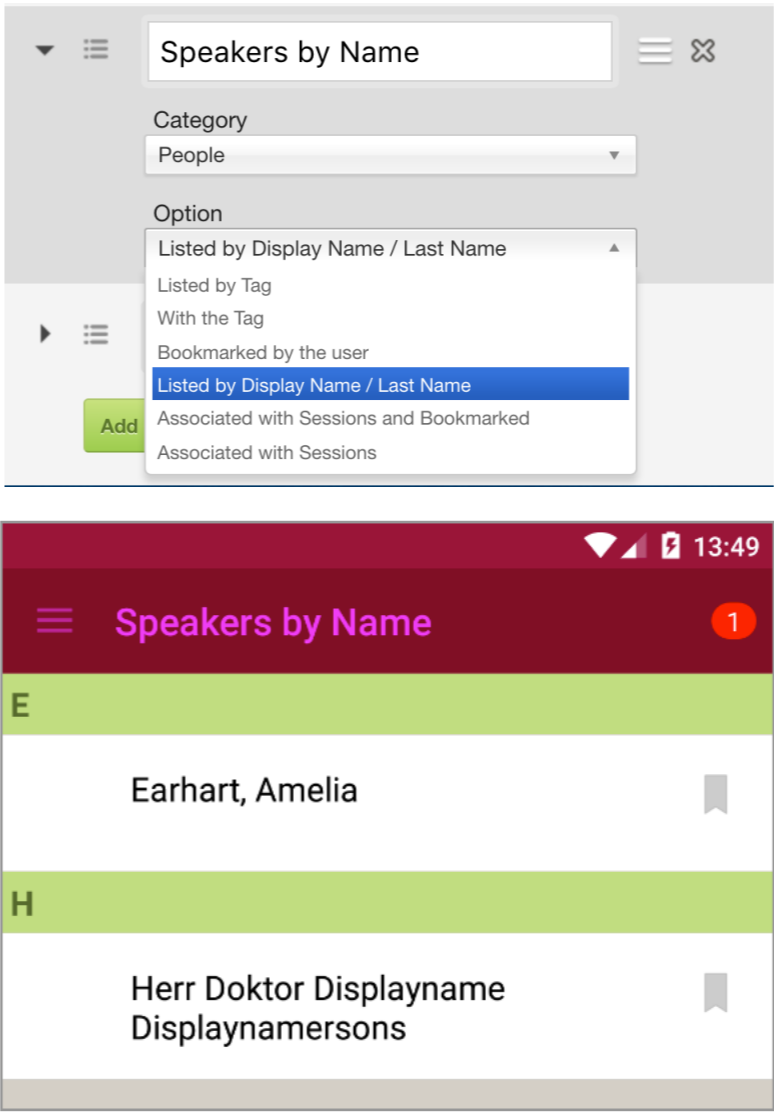
Outside the US, your last name isn't necessarily your family name, and countries like Spain often use compound surnames - Gabriel García Márquez should properly be referred to as Mr./Sr. García Márquez, or Mr./Sr. García. Accomodating these cultural differences will necessitate a holistic rethinking of how we display People/Speakers as well as Attendees.

PRO TIPS:

The *elemental* page always displays the full string. Other instances may truncate.

Example: The session name is never truncated on the session detail page, but can be truncated on the schedule and the navigation bar.

Navigation and microcopy that isn't replicated elsewhere in the UI shouldn't be truncated.